

*The Maryland Addictions Directors Council Presents*

# IDEAS IN ACTION

*Behavioral Health Conference*

***HOTEL SPECIAL DISCOUNTED RATE EXPIRES***

***TUESDAY APRIL 16***

***BOOK YOUR ROOM TODAY***



**Hotel Accommodations**

## Make your reservation TODAY to gain the discounted rate!

Located in the heart of Annapolis, **Loews Hotel** offers guests a premier luxury hotel designed to provide both comfort and value. Boasting a long list of convenient amenities, this Chesapeake Bay hotel is the most accommodating of all nearby lodging options.



**Hotel rooms are available at the discounted rate of \$139.00 for conference attendees. Special rate rooms are LIMITED. Use the code MID518 and reserve your room today**

Stay for **two nights** and **earn free admission** to the evening session and **two additional conference CEUS**.

Loews Annapolis Hotel

126 West Street

Annapolis, Maryland, 21401

Phone: 410.263.7777

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## DON'T MISS THE EARLY BIRD REGISTRATION FEE

*Earn 19 CEUs*

### Who Should Attend the Conference?

Maryland, Delaware, D.C., New Jersey, Pennsylvania and Virginia Behavioral Health Professionals

and those concerned about the transformation of health care.

Substance Use Disorder Professionals

Peer Recovery Support Specialists

Mental Health Professionals

Criminal Justice Professionals

(including law enforcement and judiciary)

Prevention Professionals

Reentry Professionals

Psychologists

Social Workers

Psychiatrists

Physicians

Nurses

School Counselors

Community-based Healthcare Organizations

State Agency Personnel

Philanthropic Entities

Consumers

Advocates

The Mid-Atlantic Behavioral Health Conference presents an important opportunity to explore innovative ideas, educate providers regarding the ever changing landscape of health care delivery, and establish improved networks of communication and collaboration between all participants.

Conference topics will include:

- Approaches to engaging patients: therapeutic optimism and other tricks of the trade  
Seeing 2020: The Future of Treatment Technology
- Accreditation How to
- Resiliency: The Foundation of Good Behavioral Health
- Stress Reaction to the Paradigm Shift: healthy strategies for dealing with industrial change
- Gambling: The Hidden Addiction
- Promoting Peer Support and Recovery to Advance Wellness
- The Power of Families and Communities
- Trust but Verify: The Role of Objective Drug and Alcohol Testing Data in a Clinical Setting
- Client Centered Collaboration and Integrated Care Resiliency: The Foundation of Good Behavioral Health
- The Visual Arts - The Joys and Benefits of Visual Art for Vulnerable Populations
- Don't Give up before the Miracle: Time for Self-Care through Yoga, Acupuncture, Reflexology and Massage
- The Power of Technical Assistance and Networking in Addressing Workforce Challenges *(federal panel)*
- Practical Workforce Solutions across the Mid-Atlantic Region

As the future of all health care continues to be forged, we must understand and embrace the positive elements of current reform while still addressing those critical issues that could present obstacles to access for our clients and patients.

The 2013 Mid-Atlantic Behavioral Health Conference will be a solution-focused event that will bring together a diverse group of experts who will present "**Ideas in Action**" to our multidisciplinary audience. Our hope is that all attendees will benefit from our collective power to learn and affect meaningful change in our communities.

**Please join us and bring a colleague. We look forward to seeing you May 15-17.**

[Register TODAY](#)

*Presented by:*



## Are You Looking for a GREAT Way to Promote Your Program?

In addition to our traditional marketing opportunities, this year we are offering a special opportunity to be a M3 Sponsor and be featured on the conference M3 Mobile Meeting Manager (APP).

The M3 will transform the attendee experience before, during and after the event by promoting a more interactive, central event resource. Companies may purchase banner advertisements or banner links on the Conference App. This is an especially valuable tool allowing participants the benefit of a user experience that is much more connected. M3Sponsors can drive traffic to their corporate website, a targeted landing page, or social media such as Facebook or Twitter.

The best way for you to experience what M3 has to offer is test drive a sample App. Please visit the links below to experience the M3 Mobile Meeting Manager from actual events. Be sure to log in with a smart phone or mobile device.

<http://www.swankmmm.com/EPIP2012/>

Access code: 12EPIP

<http://www.swankmmm.com/ERL12/>

Access code: erl12trace

Our annual conference delivers invaluable content, compelling keynotes, leading-edge insights and extensive opportunities to exchange ideas. We hope you can play an important and prominent role.

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